



# itAIS 2011

**VIII Conference of the Italian Chapter of AIS** 

Information Systems: a crossroads for organization, management, accounting and engineering LUISS Guido Carli – Rome – Italy, October 7 th – 8 th, 2011

www.itais2011.org

## PRELIMINARY PROGRAMME

Friday, October 7th									
10.00-12.30	Young Faculty Symposium (aula 10)								
12.30-13.30	Registration + light lunch (aula 11A for lunch or coffee break)								
13.30-15.30	Plenary Session in Memory of Alessandro D'Atri (aula Magna "Mario Arcelli")								
	Aula 103	Aula 104	Aula 105	Aula 107	Aula 108	Aula 110			
15.30-16.30	HCI/1 Human- computer interaction	Org/1 Organizational change and Impact of IT	AIS/1 Accounting Information Systems	Wii/1 New ways to work and interact via Internet	InfKM/1 Information and Knowledge Management	EServ/1 E- Services in Public and Private Sectors			
16.30-17.30	HCI/2 Human- computer interaction	ICT4L/1 ICT4LAW	BIntS/1 Business Intelligence Systems their strategic role and org.impacts	Wii/2 New ways to work and interact via Internet	InfKM/x2 Information and Knowledge Management	EServ/2 E- Services in Public and Private Sectors			
17.30-18.00	Coffee break (aula 11A)								
18.00-19.00	ISDDM/1 IS Development and Design Methodologies	McGraw-Hill	DRIS/1 Blending Design and Behavioural Research in IS	ISQMI/1 IS Quality, Metrics and Impact	Sec/1 IS, IT and Security	InnBM/1 IS, Innovation Transfer, and new Business Models			
19.00-20.00	ItAIS members annual meeting (aula Magna "Mario Arcelli")								

21.00

Social dinner (Hotel Forum – Via Tor de' Conti, 25-30 00184 Rome, Italy)

Saturday, October 8th									
	Aula 103	Aula 104	Aula 105	Aula 107	Aula 108	Aula 110			
9.00-10.00	ISDDM/2 IS Development and Design Methodologies	Org/2 Organizational change and Impact of IT	DRIS/2 Blending Design and Behavioural Research in IS	Wii/3 New ways to work and interact via Internet	InfKM/3 Information and Knowledge Management	EServ/3 E- Services in Public and Private Sectors			
10.00-11.00	HCI/3 Human- computer interaction	Org/3 Organizational change and Impact of IT	SCED/1 Professional skills, certification of curricula, on-line education and communities	Wii/4 New ways to work and interact via Internet	Sec/2 IS, IT and Security	InnBM/2 IS, Innovation Transfer, and new Business Models			
11.00-11.30	Coffee break (aula 11A)								
11.30-12.30	HCI/4 Human- computer interaction	ICT4L/2 ICT4LAW	SCED/2 Professional skills, certification of curricula, on-line education and communities	Wii/5 New ways to work and interact via Internet	Sec/3 IS, IT and Security	InnBM/3 IS, Innovation Transfer, and new Business Models			
12.30-13.30	Plenary closing session (aula Magna "Mario Arcelli")								





### FRIDAY, 7<sup>th</sup> October 2011

- 10:00 12:30 Young Faculty Symposium
- 12:30 13:30 Registration & Light Lunch

### 13:30 – 15:00 – Plenary Session in Memory of Alessandro D'Atri (aula Magna "Mario Arcelli")

### 15:30 - 16:30 - Parallel sessions

HCI/1 Human-computer interaction Chair: L. Tarantino ROOM: 103

PLUGGING A SECURE AND USABLE PHYSICAL/LOGICAL AUTHENTICATION SYSTEM INTO SHIBBOLETH USING A SMARTPHONE Giuliana Carullo, Filomena Ferrucci and Federica Sarro

EXPLORING THE EFFECTIVENESS OF WEB ADS VIA GREENWALD AND LEAVITT'S INVOLVEMENT MODEL *Silvia Dessì, Claudia Melis and Ernestina Giudici* 

A BIOMETRIC INTERFACE TO AMBIENT INTELLIGENCE ENVIRONMENTS Michele Nappi, Andrea F. Abate and Stefano Ricciardi

### Org/1 Organizational change and Impact of IT

Chair: M. Sorrentino Room: 104

ORGANIZATIONAL FACTORS AS DETERMINANTS OF SAAS ADOPTION Antonella Ferrari, Cecilia Rossignoli and Lapo Mola

THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGIES ON OPERATING PROCESSES: EVIDENCE FROM A SURVEY

Valeria Belvedere, Alberto Grando and Paola Bielli.

CHALLENGES AND OPPORTUNITIES OF NFC PAYMENTS APPLICATIONS Alessandro Clerici, Federico Pigni and Cristina Quetti

### AIS/1 Accounting Information Systems

Chair: P. Dameri Room: 105

KNOWLEDGE GENERATING DECISION SUPPORT SYSTEMS: MANAGING THE TRADE-OFF BETWEEN GENERATING KNOWLEDGE AND SUPPORTING DECISIONS *Carlo Caserio* 

GOVERNING PUBLIC/PRIVATE NETWORKS FOR PUBLIC FINANCE: A CASE STUDY OF E-ACCOUNTING AND E-PROCUREMENT IN JORDAN Diego Navarra

THE ROLE OF INFORMATION SYSTEMS IN THE PORT AUTHORITY'S PROMOTION ACTIVITIES Assunta Di Vaio and Sabrina Pisano





### Wii/1 New ways to work and interact via Internet

Chair: R. Cuel Room: 107

COMMUNITIES OF PRACTICE AND PRACTICE PRESERVATION: A CASE STUDY *Francesco Schiavone and Rocco Agrifoglio* 

SOCIAL MEDIA AND 'ONLINE COMMUNITIES OF CREATION': NEW WAYS TO SUPPORT INNOVATION. A CASE STUDY Alberto Francesconi and Claudia Dossena

THE MOTIVATIONAL DRIVERS IN OPEN INNOVATION WEB-BASED PLATFORMS: AN EXPLORATIVE STUDY *Cinzia Battistella and Fabio Nonino* 

InfKM/1 Information and Knowledge Management

Chair: D. Saccà Room: 108

SEMANTICS-ENRICHED WEB APIS SELECTION FOR ENTERPRISE MASHUP DEVELOPMENT Devis Bianchini, Valeria De Antonellis and Michele Melchiori

DATA MART INTEGRATION AT MEASURE LEVEL Claudia Diamantini and Domenico Potena

SYSRFID: GENERATION OF SYNTHETIC DATA IN SUPPLY CHAINS *Roberto De Virgilio* 

### EServ/1 E-Services in Public and Private Sectors

Chair: A. Zanfei Room: 110

SUSTAINED COMPETITIVE ADVANTAGE USING BUSINESS ENTITIES (SCUBE): A PRACTICAL APPROACH FOR BUSINESS AGILITY Matteo Della Bordella, Rong Liu, Aurelio Ravarini, Frederick Wu and Anil Nigam

FINANCING E-SERVICES IN EUROPE: A REGIONAL PERSPECTIVE *Luigi Reggi and Sergio Scicchitano.* 

ABOUT THE RELEVANCE OF EDEMOCRACY IN ITALIAN REGIONAL WEBSITES *Antonella Longo and Mario Bochicchio.* 

### 16:30 – 17:30 – Parallel sessions

HCI/2 Human-computer interaction Chair: A. Piccinno ROOM: 103

TOWARDS ICT SUPPORT FOR ELDERLY DISPLACED PEOPLE: LOOKING FOR NATURAL GESTURES *Alessandra Melonio, Laura Tarantino and Tania Di Mascio* 

ICT FOR SMALL TO MEDIUM ENTERPRISES - FOCUS ON USABILITY FOR A WEB-BASED SPREADSHEET MEDIATED COLLABORATION ENVIRONMENT Athula Ginige, L. Paolino, Marco Romano, Genny Tortora and Giuliana Vitiello





USING A HIGH LEVEL FORMAL LANGUAGE FOR TASK MODEL-BASED USABILITY EVALUATION Shah Rukh Humayoun, Yael Dubinsky, Tiziana Catarci, Eli Nazarov and Assaf Israel

### ICT4L/1 ICT4LAW

Chair: L. Humphreys ROOM: 104

SUPPORTING THE ANALYSIS OF RISKS OF VIOLATION IN BUSINESS PROTOCOLS: THE MIFID CASE STUDY *Matteo Baldoni, Cristina Baroglio, Elisa Marengo and Viviana Patti* 

BUSINESS PROCESS COMPLIANCE VERIFICATION: AN ANNOTATION BASED APPROACH WITH COMMITMENTS Davide D'Aprile, Laura Giordano, Alberto Martelli, Gian Luca Pozzato, Daniele Rognone and Daniele Theseider Dupre'

BIntS/1 Business Intelligence Systems their strategic role and organizational impacts

Chair: C. Rossignoli Room: 105

BUSINESS INTELLIGENCE FOR SUPPLY CHAIN MANAGEMENT: TRENDS FROM SCHOLARLY LITERATURE AND FROM THE WORLD OF PRACTICE Isabella Maggioni and Francesca Ricciardi

BUSINESS INTELLIGENCE IN THE TAPS AND FITTINGS SECTOR: ORGANIZATIONAL AND TECHNOLOGICAL ASPECTS *Silvia Gandini and Roberto Candiotto* 

Wii/2 New ways to work and interact via Internet

Chair: A. Di Vaio Room: 107

ICT AND JUDICIAL ADMINISTRATION: A MODEL FOR THE CLASSIFICATION OF E-JUSTICE INNOVATIONS *Luigi Lepore, Lara Borrello and Federico Alvino* 

THE DIFFUSION OF THE WEB 2.0 APPLICATIONS IN THE TRAVEL 2.0 Roberta Cuel and Manuela Broseghini

How Internet is upsetting the Communication between Organizations and their Stakeholders: A Research Agenda Alessio Maria Braccini and Tommaso Federici

### InfKM/x2 Information and Knowledge Management

Chair: V. De Antonellis ROOM: 108

A NEW GENERATION DMS FOR SUPPORTING SOCIAL SENSEMAKING Francesco Maria Barbini, Alessandro D'Atri, Laura Tarantino and Stefano Za

KNOWLEDGE MANAGEMENT: AN OPEN SYSTEMS APPROACH Christine Welch, Peter Bednar and Chris Milner

### EServ/2 E-Services in Public and Private Sectors

Chair: А. Resca Room: 110

WHAT DO WE KNOW FROM THE LITERATURE ON PUBLIC E-SERVICES? Davide Arduini and Antonello Zanfei





A SERVICE CLASSIFICATION MODEL FOR VALUE CO-CREATION IN SERVICE ECOSYSTEMS Konstadinos Kutsikos and Gerasimos Kontos

### 17:30 - 18:00 - Coffee break

### 18:00 – 19:00 – Parallel sessions

#### **ISDDM/1 IS Development and Design Methodologies**

Chair: P. L. Guida *Rоом: 103* 

ALIGNMENT OF SERVICE SCIENCE AND SERVICE ORIENTED COMPUTING: A UNIFIED INTERPRETATIVE APPROACH TO SERVICE DESIGN AND PLANNING Gianluigi Viscusi, Marco Comerio, Matteo Palmonari and Simone Grega

DEVELOPING E-GOVERNMENT BASED SYSTEM TO IMPROVE PUBLIC SECTOR PERFORMANCE: A CASE STUDY OF LAND **REGISTRATION IN HANOI** Do Thi Minh Tam. Diego Navarra and Arbind Man Tuladhar

**McGraw-Hill** 

**R**оом: 104

"CREATE": LA PIATTAFORMA DI MCGRAW-HILL PER REALIZZARE LIBRI SU MISURA CON UN CLIC Alessandra Porcelli (Publisher Business & Economics) Daniela Cipollone (Web Content Publisher)

### DRIS/1 Blending Design and Behavioural Research in IS

Chair: R. Winter **R**ООМ: 105

BUILDING THEORIES FROM IT PROJECT DESIGN: THE HOPES CASE Paolo Spagnoletti, Andrea Resca, Valentina Russo, Francesco Taglino and Laura Tarantino

FOCUS GROUPS, MEANING MAKING AND DATA QUALITY Patrizia Bertini

### ISQMI/1 IS Quality, Metrics and Impact

Chair: A. Ravarini **ROOM: 107** 

PROFITING FROM IT-BASED CAPABILITIES IN SMES: EVIDENCE ON RETURNS FROM IT INVESTMENTS IN ITALIAN FIRMS

Paolo Neirotti and Elisabetta Raguseo

MEASURING THE SECURITY IMPACT ON THE QUALITY OF ENTERPRISE INFORMATION SYSTEM Wafa Jeridi and Moufida Sadok





#### Sec/1 IS, IT and Security Chair: P. Bednar ROOM: 108

ANALYSIS OF EVIDENCES ABOUT THE RELATIONSHIP BETWEEN ORGANISATIONAL FLEXIBILITY AND INFORMATION SYSTEMS SECURITY Maurizio Cavallari

PRIORITIZING ROLE ENGINEERING OBJECTIVES USING THE ANALYTIC HIERARCHY PROCESS Alessandro Colantonio

InnBM/1 IS, Innovation Transfer, and new Business Models Chair: G. Visaggio ROOM: 110

VALUE-CO-CREATION THROUGH MULTICHANNELS DISTRIBUTIONS: THE NIKE ID CASE Enrico Angioni, Francesca Cabiddu and Maria Chiara Di Guardo

PROMETHEUS: A WEB PLATFORM TO SUPPORT OPEN INNOVATION Pasquale Ardimento, Nicola Boffoli, Vito Nicola Convertini and Giuseppe Visaggio

E-SERVICES AND TECHNOLOGY INTELLIGENCE: NEW CHALLENGES FROM PATENT INFORMATION *Fabrizio Cesaroni and Daniela Baglieri* 

### <u>19:00 – 20:00 – ItAIS members annual meeting (aula Magna "Mario Arcelli")</u>

### 21:00 – Social dinner (Hotel Forum – Via Tor de' Conti, 25-30 00184 Rome, Italy)







### SATURDAY, 8<sup>th</sup> October 2011

### 09:00 - 10:00 - Parallel sessions

#### **ISDDM/2 IS Development and Design Methodologies**

Chair: S. Za Room: 103

SYSTEM AND SOFTWARE REUSE FROM BUSINESS MODELLING Gaetanino Paolone, Paolino Di Felice, Gabriele Cestra, Gianluca Liguori and Eliseo Clementini

SOCIAL NETWORKS FOR COOPERATIVE IS PROJECTS. A CASE-STUDY IN RAILWAY MISSION CRITICAL SYSTEMS *Pier Luigi Guida* 

### Org/2 Organizational change and Impact of IT

Chair: A. M. Braccini ROOM: 104

ERP SYSTEMS IN THE PUBLIC SECTOR: MANAGERIAL AND ORGANIZATIONAL IMPLICATIONS Alessandro Spano and Benedetta Bellò

THE CHALLENGE OF MANAGING NETWORK KNOWLEDGE: INFORMATION SYSTEMS FOR TOURISM DESTINATIONS *Elena Maria Marcoz, Isabella Maggioni and Francesca Ricciardi* 

TRACCIARE IL PRODOTTO CON IL CRM: UN CASO DI STUDIO *Maria Zifaro* 

### **DRIS/2 Blending Design and Behavioural Research in IS**

Chair: P. Depaoli Room: 105

TOWARDS A RECONSTRUCTION OF THEORETICAL FOUNDATIONS OF ENTERPRISE ARCHITECTURE MANAGEMENT *Simon Weiss, Stephan Aier and Robert Winter* 

RESHAPING DESIGN SCIENCE AS APPLIED RESEARCH CAPABLE OF THEORIZING THE IT ARTIFACT: A PROPOSAL FOR A DISCIPLINARY EVOLUTION IN INFORMATION SYSTEMS *Francesca Ricciardi* 

### Wii/3 New ways to work and interact via Internet

Chair: M. Missikoff Room: 107

REDUCING INERTIA AND FORWARDING CHANGES: CROWDSOURCING TO REDUCE UNCERTAINTY. A THEORETICAL MODEL.

Riccardo Maiolini and Raffaella Naggi

COMBINING MULTIPLE STAKEHOLDERS' INTERESTS THROUGH WEB 2.0 INSTRUMENTS: THE CASE OF CROWDSOURCED PLACEMAKING Riccardo Maiolini

COMBINING EXPLOITATION AND EXPLORATION THROUGH CROWDSOURCING: THE CASE OF STARBUCKS Francesca Cabiddu, Manuel Castriotta, Maria Chiara Di Guardo, Paola Floreddu and Daniela Pettinao







InfKM/3 Information and Knowledge Management

Chair: P. Bednar Room: 108

AN INNOVATIVE APPROACH TO THE GOVERNANCE OF E-GOVERNMENT KNOWLEDGE MANAGEMENT SYSTEMS Mauro Draoli, Nunzio Casalino, Marco Bianchi and Giorgio Gambosi

A VIEWER FOR ANNOTATE STORIES IN THE TERENCE PROJECT Giovanni De Gasperis, Tania Di Mascio and Niva Florio

### EServ/3 E-Services in Public and Private Sectors

Chair: V. Albano Rоом: 110

COLLECTIVE INTELLIGENCE AND SOCIAL COMPUTING: A LITERATURE REVIEW *Luca Cremona and Aurelio Ravarini* 

THE ROLE OF FOURTH PARTY LOGISTICS PROVIDER TO DELIVER A REVERSE LOGISTICS SOLUTIONS: A CASE STUDY *Roberta Pinna and Pier Paolo Carrus* 

SUPPLY CHAINS AND INFORMATION SYSTEMS STRATEGIES AND APPLICATION AREAS: A COMPARISON OF CHINA AND IRELAND Liam Doyle and Jiahong Wang

### 10:00 - 11:00 - Parallel sessions

### HCI/3 Human-computer interaction

Chair: G. Vitiello Room: 103

A NEW METHOD FOR COOPERATIVELY MODELING HIGH LEVEL USE CASE DIAGRAMS IN GLOBAL SOFTWARE DEVELOPMENT Giuseppe Scanniello and Ugo Erra

REPRESENTING VISUAL ASPECTS OF WEB SERVICES Daniela Fogli and Antonio Piccinno

HAND-DRAWN DIAGRAM RECOGNITION WITH HIERARCHICAL PARSING: AN EXPERIMENTAL EVALUATION *Vincenzo Deufemia, Michele Risi and Genoveffa Tortora* 

### Org/3 Organizational change and Impact of IT

Chair: F. Pennarola Rоом: 104

THE EVOLUTION OF INFORMATION SYSTEMS STRATEGIC MODELS: FROM IT MANAGEMENT TO IT GOVERNANCE. THE FIAT CASE. Dameri Renata Paola

EXPLORING THE IMPACT OF INNOVATION POLICIES IN ECONOMIC ENVIRONMENTS WITH SELF-REGULATING AGENTS IN MULTI-LEVEL COMPLEX SYSTEMS *Francesco Niglia, Dimitri Gagliardi and Cinzia Battistella* 

IT HELPS THE ITALIAN ARMY TO IMPLEMENT A PERFORMANCE MANAGEMENT SYSTEM *Armando Suppa, Alessandro Zardini and Salvatore Alessandro Sarcià* 





SCED/1 Professional skills, certification of curricula, on-line education and communities

Chair: N. Casalino Room: 105

ANALYSIS OF SERIOUS GAMES IMPLEMENTATION FOR PROJECT MANAGEMENT COURSES Riccardo Bonazzi, Stephanie Missonier, Dominique Jaccard, Pius Bienz, Boris Fritscher and Emmanuel Fernandes

THE ORGANIZATIONAL CAPTURE OF PROFESSIONS: THE CASE OF MANAGEMENT CONSULTING *Daniel Muzio* 

TERENCE: AN ADAPTIVE LEARNING SYSTEM FOR POOR COMPREHENDERS Tania Di Mascio, Rosella Gennari and Pierpaolo Vittorini

Wii/4 New ways to work and interact via Internet

Chair: L. Lepore Room: 107

THE FUTURE OF WORK: TRENDS OF TELEWORK IN ITALIAN SMES BETWEEN 2005 AND 2009 Paolo Neirotti, Emilio Paolucci and Elisabetta Raguseo

COMUNITÀ OFFLINE E COMUNITÀ ONLINE A CONFRONTO Maria Laura Tozzi and Andrea Resca

THE WEB COMMUNITY MANAGER IN SMES: A KEY FIGURE TO IMPLEMENT A MODEL OF ENTERPRISE 2.0 *Domenico Consoli* 

### Sec/2 IS, IT and Security

Chair: M. Cavallari Room: 108

MANAGING INFORMATION SECURITY THROUGH POLICY DEFINITION: ORGANIZATIONAL IMPLICATIONS *Moufida Sadok and Paolo Spagnoletti* 

SECURITY RISK MANAGEMENT FOR CRITICAL INFRASTRUCTURES Dragan Pleskonjic, Fabrizio Virtuani and Oscar Zoggia

OPEN ONTOLOGY-DRIVEN SOCIO-TECHNICAL SYSTEMS: TRANSPARENCY AS A KEY FOR BUSINESS RESILIENCY *Nicola Guarino* 

InnBM/2 IS, Innovation Transfer, and new Business Models Chair: G. Visaggio

Room: 110

INNOVATION IN BUSINESS PROCESSES: PATTERN-DRIVEN PROCESS MODELLING Pasquale Ardimento, Nicola Boffoli, Danilo Caivano, Daniela Castelluccia and Giuseppe Visaggio

METHODOLOGY OF BUSINESS ECOSYSTEMS NETWORK ANALYSIS: A FIELD STUDY IN TELECOM ITALIA FUTURE CENTRE *Cinzia Battistella, Katia Colucci and Fabio Nonino* 

### <u>11:00 – 11:30 – Coffee break</u>

### <u>11:30 – 12:30 – Parallel sessions</u>





### HCI/4 Human-computer interaction

Chair: G. Tortora Room: 103

AN AUGMENTED REALITY APPLICATION TO GATHER PARTICIPANT FEEDBACK DURING A MEETING *Rita Francese, Ignazio Passero and Telmo Zarraonandia* 

VISUALIZING GEOGRAPHICAL INFORMATION THROUGH TAG CLOUDS Davide De Chiara, Vincenzo Del Fatto and Monica Sebillo

#### ICT4L/2 ICT4LAW

Chair: D. T. Dupre' Room: 104

LINKED DATA IN THE LEGAL DOMAIN Daniela Tiscornia, Tommaso Agnoloni, Maria Teresa Sagri and Enrico Francesconi

CHANGE THE LAW: A SIMULATION OF THE REDUCTION OF PAYMENT PERIOD OF TRADE DEBTS ON ITALIAN FIRMS *Giuseppe Calabrese* 

EUNOMOS, A LEGAL DOCUMENT AND KNOWLEDGE MANAGEMENT SYSTEM TO BUILD LEGAL SERVICES *Guido Boella, Llio Humphreys, Marco Martin, Leon Van Der Torre and Piercarlo Rossi* 

SCED/2 Professional skills, certification of curricula, on-line education and communities Chair: D. Muzio ROOM: 105

How teams can achieve success using New technologies in order to help knowledge sharing and organizational learning in Communities of Practice. A case study in Public Sector. *Luigi De Bernardis, Riccardo Maiolini and Raffaella Naggi* 

NEW FRONTIERS OF MANAGERIAL TRAINING: THE LIVES PROJECT Stefano Za

ORGANIZATIONAL ASPECTS AND GOVERNANCE OF A LEARNING ENVIRONMENT AIMED AT A COMMON CURRICULA FOR EUROPEAN SENIOR CIVIL SERVANTS *Nunzio Casalino and Laura Ricci* 

### Wii/5 New ways to work and interact via Internet

Chair: R. Agrifoglio Room: 107

DOING BUSINESS WITH SOCIAL NETWORKS: WHICH CONTRIBUTION BY THE PUBLIC ACTOR? *Lucia Marchegiani and Lidia Galano* 

THE EVALUATION OF NETWORKS PERFORMANCE IN CULTURAL HERITAGE THROUGH INTELLIGENT SYSTEMS. Massimo Bianchi, Arturas Kaklauskas, Joshua Onome Imoniana, Rebecca Levy Orelli and Laura Tampieri

THE PROCESS OF KNOWLEDGE TRANSFER DURING THE SEARCH PHASE AND THE ROLE OF OPENNESS IN THE CONTEXT OF MULTINATIONAL ENTERPRISES *Luca Sabini, Kinsuk Mani Sinha and Alfredo Valentino* 

### Sec/3 IS, IT and Security

Chair: M. Sadok





Room: 108

MOBILE FORENSICS "TRIAGING": NEW DIRECTIONS FOR METHODOLOGY Fabio Marturana, Rosamaria Berté, Gianluigi Me and Simone Tacconi

NEGOTIATION ON MOBILE DEVICES USING WEIGHTED RTML CREDENTIALS STEFANO BISTARELLI, FABIO MARTINELLI, FRANCESCO ROPERTI AND FRANCESCO SANTINI

SSD: NEW CHALLENGES FOR DIGITAL FORENSICS Peter Bednar and Vasilis Katos

InnBM/3 IS, Innovation Transfer, and new Business Models Chair: D. Baglieri ROOM: 110

KNOWLEDGE SHARING AND INNOVATION: THE CONTRI-BUTION OF OPEN INNOVATION INTERMEDIARIES *Tindara Abbate and Raffaella Coppolino* 

TOWARDS A DIGITAL ECOSYSTEM TO INCREASE EFFECTIVENESS OF TECHNOLOGY TRANSFER SERVICES *Carmelo Luciano Mallamaci and Domenico Saccà* 

12:30 - Plenary closing session (aula Magna "Mario Arcelli")





