

Evolving technologies and digital collaboration after pandemic times

Digital technologies have affected the business world and society at large. Distance, time, and culture limits are no longer an obstacle to interaction and collaboration among individuals and organizations, but they seem to belong to the distant past. The pandemic has boosted the use of digital media and the development of new ways to work and interact within organizations, changing traditional working procedures and extending the firm's boundaries [2, 3]. For instance, digital technologies have promoted exchange and collaborations between remote workers, as well as they have encouraged the proliferation of online (or virtual) communities [4, 6], so by reducing space-time distances, and fostering the social and exchange processes among individuals, teams, and organizations. With pandemic events, digital collaboration has become more prominent, and a lot of executives and organizations have begun to look at a wide range of domains, including open innovation, crowd work, distributed teams, online communities, human-machine collaboration, and hybrid work, to make organization more effectiveness [7]. At the same time, there is an increase in digital collaborations also thanks to the widespread diffusion of emerging technologies, like intelligent assistance systems, machine learning, AI agents, virtual reality, and blockchain that allow organizations to encourage workers participation in the exchange of knowledge and resources.

Furthermore, the spread of digital media has also encouraged the development of business and market strategies, changing the nature of the organizations and their relationships with suppliers and customers. Social platforms, e-marketplaces, and online workplaces are becoming the trading zone of commercial lives and social lives alike and, as such, are affecting the design of global communities and organizations. Back to normal, we now need to understand to what extent these platforms have achieved their promises. Been created with the aim of riding the technological evolution of the Internet and building their competitive advantage or organizational transformations on the intensive, if not exclusive, use of network technologies, some experiences have ended up as significant failures [5], others have disappointed stakeholders' expectations [1 yet others have reached enormous success revolutionizing entire markets, industrial sectors, and public administrations. These controversial results have also seen different strategic behaviors in adopting, rejecting or using the mentioned technologies. However, new technologies have transformed the traditional meaning of citizen participation, encouraging the development of new ways of interaction and involvement in shaping the urban environment. In this regard, some community-based forms of citizens' involvement (also known as community-based workshop), including Fab Labs, hackerspaces, makerspaces, and Living Labs [8, 9], can serve as hubs and vehicles for citizen-driven transformation of city or as tools for regeneration purposes and place marketing for rural communities and small town. The Track aims at discussing papers that seek to analyze the evolution of these digital technologies in their role as the enablers and constrainers of global collaborations.

This track accepts both full research paper and research in progress papers, encouraging theoretical and empirical contributions that cover the following topics, but are not limited to:

Track main topics

- Digital and social media
- Digital collaboration
- Enterprise social networks
- Strategies of adoption, rejection use of network ecosystems
- New organizational form IT-enabled
- New services for mature industries and sectors
- Community-based workshop (e.g., Fab Labs, hackerspaces, makerspaces, and Living Labs)
- Social transformation throughout IT base platforms
- Social transformations
- Social networks
- Virtual organizations
- Online (or virtual) communities
- Real usage of digital enable platform in normal economic landscape.

References

1. Barnes, S. J., & Vidgen, R. T. (2002). An integrative approach to the assessment of e-commerce quality. *J. Electron. Commer. Res.*, 3(3), 114-127.
2. Carugati, A., Mola, L., Plé, L., Lauwers, M., & Giangreco, A. (2020). Exploitation and exploration of IT in times of pandemic: from dealing with emergency to institutionalising crisis practices. *European Journal of Information Systems*, 29(6), 762-777.
3. Chesbrough, H. (2003) *Open Innovation: The New Imperative for Creating and Profiting from Technology* (Boston: Harvard Business School Press).
4. Garton, L., Haythornthwaite, C., & Wellman, B. (1997). Studying online social networks. *Journal of computer-mediated communication*, 3(1), JCMC313.
5. Klein, A., & Krcmar, H. (2006). DCXNET: e-transformation at DaimlerChrysler. *Journal of information technology*, 21(1), 52-65.
6. Lee, G. K., & Cole, R. E. (2003) From a firm-based to a community-based model of knowledge creation: the case of the Linux kernel development, *Organization Science*, 14(6), pp. 633–649.
7. Li, L., Zhu, W., Wei, L., & Yang, S. (2022). How can digital collaboration capability boost service innovation? Evidence from the information technology industry. *Technological Forecasting and Social Change*, 182, 121830.
8. Mersand, S. (2021). The state of makerspace research: A review of the literature. *TechTrends*, 65(2), 174-186.
9. Tremblay, D. G., & Scaillez, A. (2020). Coworking spaces: New places for business initiatives?. *Journal of Innovation Economics Management*, (1), 39-67.

Track Co-Chairs

(From 2 up to 4 co-chairs; at least one international co-chair; no more than 2 Italian co-chairs; the first one is considered the primary contact of the track)

Name – Surname	Concetta Metallo
Title	Full Professor
E-mail	concetta.metallo@uniparthenope.it
Affiliation	University of Naples ‘Parthenope’
Short bio	Concetta Metallo, Ph.D., is Full Professor of Organization and Information Systems at University of Naples ‘Parthenope’, Italy. Her research interests focus on social media and information technology usage behavior; smart working; e-government.

Name – Surname	Lapo Mola
Title	Associate Professor
E-mail	Lapo.mola@skema.edu
Affiliation	SKEMA Business School & University of Verona
Short bio	Lapo Mola (PhD IULM University - Milan) is Associate Professor at SKEMA Business School (Université Côte d’Azur), and member of the KTO (Knowledge, Technology and Organization) Research Center, Sophia Antipolis France. His research focuses on organizational impacts of information systems. Lapo Mola has published, among others, in <i>European Journal of Information Systems (EJIS)</i> , <i>European Journal of Operational Research (EJOR)</i> , <i>Electronic Markets (EM)</i> , <i>Information</i>

The XXI Conference of the Italian Chapter of AIS

	Systems Journal (ISJ). He served as Chair and track chair in many AIS and AIS affiliated conference such as ECIS - European Conference on Information Systems, ICIS - International Conference on Information Systems, itAIS - The conference of the Italian Chapter of AIS and MCIS – Mediterranean Conference on Information Systems
--	--

Name – Surname	Rocco Agrifoglio
Title	Full Professor
E-mail	rocco.agrifoglio@uniparthenope.it
Affiliation	University of Naples ‘Parthenope’
Short bio	Rocco Agrifoglio, Ph.D., is Full Professor of Organization and Information Systems at University of Naples ‘Parthenope’, Italy. His research interests focus on technology acceptance, community of practice; hybrid work; e-government.

Name – Surname	María-Dolores Guillamón
Title	Associate Professor
E-mail	mdguillamon@um.es
Affiliation	University of Murcia (Spain)
Short bio	Maria-Dolores Guillamón, Ph.D., is Associate Professor at the University of Murcia, Spain. She participates as a member of the European Accounting Association, the Comparative International Governmental Accounting Research Network and the Spanish Association of University Professors of Accounting. Her research interests focus on transparency and public sector accounting and management. She has published papers in journals such as Government Information Quarterly, Cities, Local Government Studies, Regional Studies, Public Management Review, International Review of Administrative Sciences and Accounting, Auditing & Accountability Journal.

The XXI Conference of the Italian Chapter of AIS

Track Program Committee Members

Name	Affiliation	Country	email
Ludovica Del Barone	Università del Salento	Italy	ludovica.delbarone@unisalento.it
Floriana Pollio	Università del Salento	Italy	floriana.pollio@unisalento.it
Laura Roma	Università degli Studi di Napoli Parthenope	Italy	laura.roma001@studenti.unmiparthenope.it
Roberta Oppedisano	Università degli Studi di Napoli Parthenope	Italy	roberta.oppedisano@unmiparthenope.it
Paola Briganti	Università degli Studi di Napoli Parthenope	Italy	paola.briganti@unmiparthenope.it
Ana-María Ríos	University of Murcia	Spain	anamaria.rios1@um.es
Beatriz Cuadrado-Ballesteros	University of Salamanca	Spain	u77171@usal.es
Javier Cifuentes-Faura	University of Murcia	Spain	javier.cifuentes@um.es

NB: Please note that if your proposal gets accepted, the information provided in this form will be used as public material for promotion and advertising purposes.