



October 13th 2023

9:00 – 11:00

University of Turin

Corso Unione Sovietica 220, Turin

Room: Ferrero and online

<https://unito.webex.com/unito/j.php?MTID=m788c5ffb1c87d312c7f1c83e4f6827db>

ACCELERATING DIGITAL TRANSFORMATION: THE KEY ROLE OF "NO CODE" AND AI IN MANAGEMENT PROCESSES

PANEL DESCRIPTION

New technologies have become widely available for management processes, allowing practitioners to create customized solutions quickly and easily. With the help of no-code solutions and AI, managers can automate business processes without needing programming skills or relying on developers and software engineers. This democratizes business innovation, enabling more professionals to create customized applications and workflows. Using no-code applications can also help managers iterate solutions quickly, reducing development time and increasing business agility. To promote the use of these tools, the panel is calling for new skills and expertise. The panel is a joint organization between the Accounting and Accountability Technology Association and the University of Turin AI Aware project.



<http://www.itaais.org/conference/2023/>

<https://www.ai-aware.eu>

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CONVENORS

- **Prof. Silvana Secinaro** – Full Professor of Business Administration and Accounting, University of Turin
- **Prof. Guido Boella** – Full Professor of Informatics, University of Turin
- **Prof. Davide Calandra** - Assistant Professor of Business Administration and Accounting, University of Turin
- **Dr. Philip Vitale** – Head of Learning Academy, Openwork s.r.l.
- **Dr. Roberto Bianchi** – Partner IT, KPMG
- **Dr. Alberto Marocchino** – Senior Manager, KPMG
- **Dr. Fabio Schena** – Head of Studies, Innovation API Torino and Digital Innovation Hub Confapi

MODERATOR: **Prof. Paolo Biancone**, Full Professor of Business Administration and Accounting, University of Turin



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