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The XIV Mediterranean Conference on Information Systems & The XIX Conference of the Italian Chapter of AIS Acting in the digital society: moving towards a sustainable future

Digital Public Administration for Innovation and Sustainable Development

Digital transformation in the public sector is an essential necessity and a strategic imperative for public organizations around the world due to the growing speed with which the intensive use of digital technologies, the digitalization of service and work processes are changing every aspect of society and life as a whole (Nachit et al., 2021). Digital transformation leads to a radical change in approaches to the organization of government with the use of digital technologies and algorithms. Both external and internal pressures have forced public administrations (PA) to re-think many of the existing administrative tasks and procedures as well as organizational processes and routines (Plesner, Justesen & Glerup, 2018). Digital transformation reconfigures public sector organizations in fundamental, although uneven, ways and changes the daily worklife of public servants (Buffat, 2015). Some of the changes concern internal processes such as setting up new planning and coordination structures while others concern the politics of technology and related politicoadministrative relationships as well as external relationships with citizens and private sector actors (Mergel et al., 2019; Ashaye & Irani, 2019). Digital technologies create opportunities for a completely different type of interaction between participants - in online communication. The basis for this nature of interaction is platform (Soto-Acosta, 2020; Scott et al. 2016). However, despite the high expectations, digital transformation in the public sector is a topic that is still in its infancy as there is limited evidence on the ways governments and public organizations approach digital transformation. For these reasons the public sector constitutes a specific context for digitalization: the specificities of public administrations should be further examined in order to contextualize digital transformation and its implications for work. The aim is to examine what we can learn from organization studies of digital technologies and changes in public organizations and to develop a research agenda that allows us to produce systematic knowledge about how work practices in the public sector change with digitalization (Alvarenga et al., 2020). While the changes caused by political reforms on public service have been on both the public and the academic agenda (Vial, 2019), the reforms' recurrent focus on the digitalization of work has curiously not gained much scholarly attention. There is very little systematic evidence on: i) how technologies and processes have been designed and implemented in PA; ii) the way technology is used to change work practices; iii) what have been the positive/negative lessons for PA and – more in general - public sector innovation. Digital transformation is currently seen as the key driver of change in governments when the goals are to increase transparency, accountability, and efficiency, given that e-government can facilitate integrated policies and public services to promote sustainable and inclusive growth, social development, and environmental protection (Castro & Lopes, 2021). Possible topics include, but are not limited to:

- Digitalization and sustainable digital transformation in public administrations
- Digital transformation, technology and Smart working
- Digital technologies' adoption and diffusion
- E-Government
- Relationship between work, technology and change
- Relationship between digitization and formal bureaucratic structures, accountability, and professionals
- Digitization and Sustainability
- Theories, model and tools to study digital technologies-related innovations



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- Digital technologies and stakeholders engagement, transparency and accountability
- Public value creation
- Performance management
- South working and near working VS new normal
- Sustainable development
- Digital Government Strategies and Reforms
- Digital Public Services
- Digitalization and re-engineering of services and processes

The track welcomes papers (work in progress or finished research, experience-in-the-field reports, case reports) from scholars with diverse backgrounds eager to contribute to the development of an interdisciplinary research agenda on these broader questions and developments in Public Administration systems globally.

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Danila Scarozza is an Associate Professor in Organizational Studies at Link Campus University. She hold a PhD in Public Management and Governance at University of Rome "Tor Vergata". She has published and done research activity on topics related to, organization and change management in public organizations, human resource management and behavioral dimensions in public administration, organizational design. She had several conference papers in national and international venues. Moreover, she serves as reviewer in several journals. In 2019 she was a temporary Professor of Public Management at the Italian National School of Administration (SNA). Currently she is a member of the team of Formez PA/ Minister of Public Administration for the project related to the stakeholder engagement in the performance management and evaluation.

Isabella Bonacci is associate professor of Organization and Human Resources Development in Universitas Mercatorum (Italy) and from 2005 is Adjunct Professor Ph.D. course in Economics and Management of Organizations in the Federico II University of Naples. He holds a PhD in Business Organization from the University of Naples Federico II. He assistant professor in INSEAD - Fontainebleau France - Academic areas Organisational Behavior. He is author of numerous published articles and books and board member of EGOS and member of Academy of Management Association. Reviewer for Kybernetes, International journals of Information Systems in the Service Sector, International Journal of R&D innovation Strategy, Journal of Health Organization and Management. His main research interests are: Organisational Behavior, Social Innovation, Organization and management of human resources, Work organization, technological innovation.

Elisabetta Magnaghi After graduating with Master degree in Management Science from the University of Pavia (Italy), she obtained a Master's degree in Business Administration at the University of Nancy in 2005 (France) and gained excellent experience of financial and management accounting, having then worked as a management controller for 4 years, in a French company. She was then engaged in a process of doctoral research before being awarded a Ph.D in Management Sciences from the University of Lorraine and one from the University of Pisa in December 2012. Her Ph.D's were obtained within the framework of the international co-supervision agreement, involving the two Universities. She worked for several years at the



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University of Lorraine and then she joint Renm in University of China. She had some experiences as visiting professor in international Universites. Now she is Dean of the faculty of Management and Economic of the University Catholic of Lille. Her research interests are the integration of socio-environmental information in annual corporate report, Sustainability accounting, reporting and finance

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