

## **Governance and Portfolio Management of IS Evolution and Digital Transformation**

The digital transformation presents major challenges for enterprises as it calls for strategic decisions, requests an outside-in view and end-to-end-integration across organizational, technical, and professional boundaries, and fosters cooperation between frontstage and backstage services.

The digital transformation is an ongoing process which needs governance in an ever more complex setting, a transformation capability delivering business models, operating models, and digital platform models as well as the ability to implement them continuously.

Many digital transformation initiatives get stuck or cannot deliver the promised business results to a full extent. Clearly something needs to change in management and governance of the digital transformation. This track invites explanatory and design-oriented research that aims at better understanding why digital transformations fall short of expectations, proposing improvements in how to cope with large-scale transformation challenges in today's digital era.

### ***Track main topics***

Main topics of interest include, but are not limited to:

- Digital strategy
- Digital governance
- Digital platform architecture and transition
- Data-driven business transformation
- Customer centricity
- Agile transformation and cross-functional collaboration
- Culture change in the digital transformation
- Project, program and portfolio management in the digital transformation
- Organisational change management
- Success and failure analysis for digital transformation

We welcome full research papers, research-in-progress papers, experience-in-the-field reports, and case reports.

# itAIS2021

XVIII Conference of the Italian Chapter of AIS  
*Digital resilience and sustainability: people, organizations, and society*

## Track Co-Chairs

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## Bios of track Co-Chairs

**Luca Sabini** is a Senior Lecturer in Project Management at University of Hertfordshire Business School. Previously, it has been a Marie Skłodowska-Curie Associate Researcher at Newcastle Business School, working on a research project on Sustainability and Project Management. His main research focus is on the study of dynamics of institutionalization of new practices, with particular focus on sustainability within the new occupations (such as Project Management). His broad research interests are related with business organization, Information Technology, Project Management, Sociology of Profession.

**Loris Gaio** is Associate Professor in Management at the Department of Economics and Management of the University of Trento (Italy), where he teaches courses in Supply Chain Management and Project Management. He is member of the STEIN research group and co-director of the Master Program in Innovation Management. His past and current research interests include topics such as the role of modularity and standardization in project management, the emergence of coordination dynamics in the making of collective knowledge, and the evolution of organizational change in large projects in the automotive industry.

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**Peter Rohner** is Adjunct Professor of Business & Information Systems Engineering at the University of St. Gallen (HSG) and Vice Director of HSG's Institute of Information Management where he leads the research group "Business Innovation Excellence". He received a Master degree as well as a doctorate in information management from the University of St. Gallen. After a career as IT entrepreneur, he joined HSG in 2003 doing research as well as teaching. His research interests include all aspects of the digital transformation and the governance of large and complex projects/programmes.

## Track programme committee members

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