



Track n. 7 - Management, Governance & Portfolio Management of Digitalization Projects

In every organization, the digital transformation is implemented by projects. Besides, most digitalization projects have IT components or even develop integrated solutions belonging to different technological domains. If it is true that after decades of professional excellence initiatives, certifications and scholarly research, however, many projects fail or cannot deliver the promised results to a full extent, now a growing governance complexity of digitalization project makes the situation even more dramatic. Clearly something needs to change in management and governance of digitalization projects and project portfolio management. This track invites explanatory and design-oriented research that aims at better understanding why projects or project portfolios fall short of expectations, proposing improvements in order to harmonize all the domains, or how innovation initiatives should arrange and steer bundles of interdependent projects to cope with large-scale transformation challenges in today's digital era.

Main topics of interest include, but are not limited to:

- Success and failure analysis for projects
- Value management for projects
- Governance of projects
- Project portfolio management
- Project reference classes
- Lean and/or agile approaches
- Change management and project management
- Sustainable project management
- Project management for the digital ecosystem transformation
- Reshaping project delivery models
- Virtual projects

Type of contributions invited:

We welcome full research papers, research-in-progress papers, experience-in-the-field reports, and case reports.

Track Co-Chairs

Name – Surname	Nenni Maria Elena
Title	Prof. Dr.
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Affiliation	University of Naples Federico II
Short bio	<p>Maria Elena Nenni is Assistant professor of Industrial Plant at the University of Naples Federico II.</p> <p>Maria's primary research interests are in the areas of Project and Operations Management, with a specific focus on digitalization of manufacturing and service organizations and sustainability management. On these topics, Maria has participated in many research projects of national and international interest. Maria has more than 50 publications in relevant journals, scientific conferences and books.</p> <p>Currently Maria's research effort is spent on the development of models and methods for supporting enterprises in adapting to global competitive pressures by improving Integration and managing Digital Transformation. Since 2002 Maria has been teaching in several courses for many different</p>



	<p>universities and at all levels of education (undergraduate, graduate, postgraduate, executive training). From 2009 Maria is Director of the master in Project Management at LUISS Business School.</p>
Name – Surname	Winter Robert
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Affiliation	University of St. Gallen
Short bio	<p>Robert Winter is full Professor of Business & Information Systems Engineering at the University of St. Gallen (HSG) and Director of HSG's Institute of Information Management. He was founding Academic Director of HSG's Executive Master of Business Engineering programme and Academic Director of HSG's Ph.D. in Management programme. He received Master degrees in business administration and business education as well as a doctorate in social sciences from Goethe University, Frankfurt, Germany. After eleven years as a researcher and deputy chair in information systems in Germany, he joined HSG in 1996. After having served as vice Editor-in-chief of the "Business & Information Systems Engineering" journal, he is currently Senior Associate Editor of the European Journal of Information Systems and serving on several editorial boards including MIS Quarterly Executive. His research interests include design science research methodology, enterprise architecture management and the governance of very large IT projects/programmes. One of his publications has received the AIS Senior Scholars best paper award for 2017.</p>

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Submission

Submissions will be evaluated through a standard blind review process. Track chairs will ensure anonymity of the review process.

Authors are highly encouraged to seek guidance from Track Chairs prior submitting the paper. We highly encourage authors to formalize this process by sending an abstract to the Track Chairs to receive feedback and guidance. Formal submission must specify the track that they are intended for. The page limit for contributions submitted in English is equal to 12 pages (maximum). Formatting rules (LNCS Springer format) are available at this link:

<http://www.springer.com/it/computer-science/lncs/conference-proceedings-guidelines>

Deadline for encouraged abstract submission: April 21, 2019

Deadline for full paper submission: May 20, 2019